

TM # 43040

NCC Cable System Order

11764832

Order #	62347408	Flight Dates	10/17/16 - 10/23/16	Update Date	10/07/16
Syscode	1112	Agency	Prism Communications	Version	1 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	MDSCCHD61	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	1
AE	Brenda Hadley	Product Code		Total	\$180.00
Sales Coordinator	Collin Moore	Est Code	???	Commission	\$27.00
Office	Washington	Product Name	MI-HD61	Net Total	\$153.00
Phone	(301) 951-2620	Credit Status		Total Spots	1
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU)	Makegood Policy	Approval Required	Sold On	Cost Per Spot
	-			GRP	-
				CPP	-
				GIMP	-
				CPM	-

Comments : 10.7 New MSU @ Maryland Order

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	Michigan State (Big Ten) @ Maryland (Big Ten)	10/17/16	10/23/16	19:30	22:30						X		-	-	1	\$180.00	\$180.00	30	Michigan State (Big Ten) @ Maryland (Big Ten)
<div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Mar 2017</div> <div>Apr 2017</div> <div>May 2017</div> <div>Jun 2017</div> <div>Jul 2017</div> <div>Aug 2017</div> <div>Sep 2017</div> <div>Total</div> </div>																				
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$180.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$180.00

SYSTEM APP: SALES ACCT

Date Printed 10/07/16

62347408 | Grand Rapids | Spectrum/Kalamazoo, MI | 1112 |